

Scott Campbell, PharmD

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Scott Campbell is a pharmacist and Vice President of Analytics at Cubic Health, an independent health benefits plan management firm based in Toronto. Cubic partners with public and private sector self-insured plan sponsors across Canada, including single- and multi-employer plans and trusts, in the areas of plan analytics, specialty drug prior authorization, disability management and plan-owned pharmacies.

Scott leads the application of clinically enriched claims data to deliver population health, predictive and integrated analytics across drug, extended health care, dental and disability benefits. Working with plan sponsors ranging from 500 to over 500,000 covered lives, he turns complex data into practical insight that helps sponsors understand the health of their populations, identify utilization trends and evaluate plan design opportunities that improve health outcomes while keeping plans sustainable for the long term.

Prior to joining Cubic, Scott began his career as a community pharmacist specializing in extemporaneous compounding, chronic pain management and mental health, and maintains an active license with the Ontario College of Pharmacists.