

Martin R. (Marty) Gibbons, CEBS, CRM, CRSP, ICD.D

President, USW's Local 1-417 Corporate Director, Pacific Blue Cross Burnaby, British Columbia

Martin R. (Marty) Gibbons' passion for risk management and workplace health and safety has inspired him to complete his Canadian Risk Manager (CRM) and Canadian Registered Safety Professional (CRSP®) designations. Gibbons has also completed the Certified Employee Benefit Specialist (CEBS®) designation. He completed his ICD.D designation through the Institute of Corporate Director ICD-Rotman Directors Education program in 2023. As a corporate director at Pacific Blue Cross, Gibbons is board vice chair, chairs the board risk committee and sits on investment and conduct committees. Gibbons started his career as a certified tradesperson in the BC Forestry industry. He has served as USW Local 1-417 full-time president since 2003. From 2018 to 2022, Gibbons was an elected school trustee in School District 83, serving on several committees, and participated in several governance education sessions. In October 2022, Gibbons was elected Area C director for the Columbia Shuswap Regional District. Gibbons served as co-chair on a sizable health and welfare trust and is a trustee on a large joint pension trust. In 2024, Gibbons was appointed to the International Foundation of Employee Benefits Canadian Board. He is of Metis and Cree ancestry and received his Metis Citizenship in 2022.