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Sara Horowitz is co-founder and chief executive officer of the Living Wage Institute, a benefit corporation on a mission to transform how employers value people and the team behind the living wage data featured on the Living Wage Calculator. Sara brings deep expertise in data analysis, modeling, and visualization, combined with a passion for compelling and impactful storytelling, to her leadership role. Before co-founding the Institute in 2023, she served as director of web development at JUST Capital and consulted on numerous job quality projects, measuring company performance on what truly makes a good job good.