



Patricia M. Jespersen, M.B.A.

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Patricia M. Jespersen is chief curiosity officer for EmployeeEXP. Her other current roles include author, content designer, trainer and speaker. Jespersen's experience and passion are for the "people-side" of business. She has been part of the leadership team in a national DEI organization and has been connecting the dots between DEI and total rewards from both consultancy and carrier perspectives for more than 20 years. Jespersen was recently engaged by the Minnesota DLI to conduct a statewide analysis, helping to identify the current state of DEI within union-based JATC programs. She then provided actionable results to assist organizations as they looked to create more inclusive cultures by delivering both a comprehensive state rollup report and detailed individual reports for the programs. The data gathering, analysis and delivery culminated in a virtual education series focused on apprentice recruiting, retention and culture. Jespersen has been a frequent presenter at International Society of Certified Employee Benefit (ISCEBS) events—at chapter sessions and Symposiums. A point of personal passion is receiving the 2022 Distinguished Contribution to Teaching Award for her role as adjunct faculty member in Augsburg University's M.B.A. degree program. Ultimately, she particularly values the opportunity to partner with her clients to imagine and explore the possibilities when organizations embrace inclusive practices.