

John Lahr, OD

Senior Medical Director
EyeMed Vision Care
San Diego, California

Dr. John Lahr is currently the Senior Medical Director at EyeMed Vision Care. He is a senior executive responsible for the leadership and management of clinical protocols, quality assurance and leads clinical product development as well as care management support, wellness initiatives and AI clinical programs. Dr. Lahr developed EyeMed's continuing education program and regularly presents to benefit professionals. A significant part of his responsibility is management of relationships with health plan partner clinical teams and provides education for employers and employees.

Prior to joining EyeMed in 2001, he was the President/CEO of Lahr Consulting Associates, a group that provided guidance and direction to ophthalmic/optical corporations, managed care organizations as well as product development with a process to FDA approval and delivering professional education

Dr. Lahr completed his undergraduate education at Indiana University and also received his Doctorate from the Indiana University, School of Optometry. He maintains active optometry licenses in California and Ohio. He is active in professional organizations that include the American Academy of Optometry where he is a fellow and life member, the American Optometric Association, the American Optometric Association and the National Academies of Practice. Dr. Lahr practiced in Minnesota for 28-years and served in leadership of the Minnesota Optometric Association including President in 1987.