



Terri-Lynn MacKay, Ph.D., C.Psych

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Dr. Terri-Lynn MacKay, C.Psych, is the mental health director of ALAViDA, a Lifespeak Inc. company, where she oversees the delivery of evidence-based, compassionate, nonjudgemental care for people who struggle with substance use. Previously, Dr. MacKay served as the senior director of operations for the Canadian (federal) Mental Health Pandemic Response, the provincial director of innovation and partnerships for the Canadian Mental Health Association, the associate director of counselling services at the University of British Columbia, and an associate professor at the University of Nevada, Las Vegas. She co-founded the company Stepped Care Solutions, which is dedicated to mental health system transformation, and she has worked in the addiction area for over 20 years as a clinician, researcher, academic, and administrator. Her research has been featured in journals such as Canadian Psychology, Neuropsychologia, Computers in Human Behavior, and International Gambling Studies. She also works as an advisor for The Decision Lab (a behavioral science think tank) and is a private practice psychologist. Dr. MacKay holds a Ph.D. degree in clinical psychology and a master's degree in behavioral neuroscience.