



Linda Nazareth

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Linda Nazareth is an accomplished economist futurist specializing in demographic, workplace and economic trends, and how they will shape our future. In 2020, she launched her podcast, "Work and the Future," and in 2021-22, she's focused on her work on trends changing the post-pandemic economy. Linda has authored several books, including her latest work, *Working It Out: Getting Ready for the Redefined World of Work* in addition to *Work Is Not a Place: Our Lives & Our Organizations in the Post-Jobs Economy and Economorphics: The Trends Turning Today Into Tomorrow*. Previous books include *The Ever After Effect: Waking Up From the Boom* and *The Leisure Economy*, examining the retirement of the baby boomers and the attitudes of ascendant generations X and Y. Nazareth is also the Senior Fellow for Economics and Population Change at policy think-tank the Macdonald-Laurier Institute. Her clients have included everyone from American Express through to *The Economist Magazine*, and all have benefitted from her ability to take big ideas and distil them into information they can use for their own strategic plans. Prior to this, Nazareth was the Senior Economic Analyst for Business News Network (BNN) and Canada's only full-time on-air economist for over a decade, as well as a Senior Economist with a top five bank and with the federal government.