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Mr. Reha is vice president of sales and marketing for EPIC Hearing Healthcare, the leading provider of hearing care insurance in the United States. He has more than 20 years of experience in the hearing industry, ranging from serving as managing director for Qualitone, a hearing aid manufacturing facility, to his current role directing strategic customer relationships, product development and marketing initiatives for EPIC. Mr. Reha leads contact with all third-party administrators, brokers, employer groups, insurance companies and Taft-Hartley funds, through which the EPIC Hearing Service Plan covers millions of lives. With a concentration in human resources, he earned a bachelor of science degree in business administration from the University of St. Thomas in Minnesota, and he has a CEBS designation from the International Foundation of Employee Benefit Plans through the Wharton School of the University of Pennsylvania.