



## **Bill Syrros**

**National AI Leader  
BDO Canada  
Ottawa, Ontario**

Bill Syrros is the national AI leader at BDO Canada. With 25 years of experience in technology services and business sector development across Canada, the United States, and internationally, Bill brings a wealth of innovation, vision, creativity, and executive direction. As a member of the Senior Leadership Team and a partner at BDO Digital, Bill contributes to a nationally recognized brand in AI and data services, delivering practical and actionable results. Bill co-founded Lixar IT, where he led the development of numerous connected technologies for airlines as well as automotive and telecommunications companies. In 2020, recognizing the potential for accelerated growth in AI and data, Lixar joined forces with BDO Canada, officially becoming BDO Digital in 2024. Beyond his professional achievements, Bill is a passionate supporter of Canadian music and enjoys cross-country skiing and playing hockey. Through BDO Digital, he has supported and sponsored various music programs, including the Polaris Music Prize, Halifax Pop Explosion, and Megaphono. Bill also believes in building strong communities through safe, respectful, and barrier-free organizations like the Boys and Girls Club, with which BDO Digital proudly partners.