



## **Kirby Watson**

Advisor

Coughlin & Associates Ltd.

Winnipeg, Manitoba

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Kirby Watson acts in an advisory capacity for Coughlin & Associates Ltd., a firm that provides consulting and administration in the area of employee group insurance benefits and pension plans. His background includes over 49 years in the employee benefits field. Kirby has been a member of the Coughlin team since 1984 and is well-versed in the group life, health and pension plan fields. He has been a primary instructor for the International Foundation's Advanced Trust Management Standards (ATMS<sup>®</sup>) program, group benefits management session. Kirby currently sits on the Canadian Board, is a member of the Canadian Strategic and Program Planning Committee and is an advisory director on the Foundation's Board of Directors. He is the past Canadian Sector Representative on the International Foundation Executive Committee and served as past chair of the Canadian Board. Kirby has previously participated as a member of the International Foundation Research Committee and the Certified Employee Benefit Specialist<sup>®</sup> (CEBS<sup>®</sup>) Advisory Board Committee of Manitoba. He has frequently moderated and spoken at benefits conferences, including those of the International Foundation and the Canadian Pension and Benefits Institute. Kirby has served on the board of directors of the Multi-Employer Benefit Plan Council of Canada (MEBCO).